



**ALAM FASHION**  
*living lifestyle*



## A BRIEF OF TIME

With a view to delivering customers with quality knitwear products, Alam Fashion (M) Sdn Bhd initiated in Malaysia in 2013. A subsidiary company of Rony Knitwear (Pvt) Ltd, a well-down and succesful industrial complex based in Bangladesh having manufacturing facilities for knitted garments and catering to the needs of customers globally for nearly thirty years. Being the beneficiary of long experience and expertise of the parent company, Alam Fashion (M) Sdn Bhd has already made a name in its business and is poised to march ahead.

## WHY CHOOSE ALAM FASHION?

ALAM FASHION offers effortless, smart and comfortably fashionable apparels to enhance a contemporary lifestyle. We specialised in wide variety of products from corporate to casual and sports wear to suit every occasion and meet the needs of customers both commercial and organizational. On top of all that we also provide customisation, printing and embroidery upon customer's specific requirements and requests.

## OUR ASPIRATION

At ALAM FASHION our ambition lies in providing our customers with the highest standard of quality assurance in terms of products also as service to ensure maximum customer satisfaction and aspire to make everyone feel and look good.

# LIVING LIFESTYLE

## RECOGNITION

ALAM FASHION is a proud recipient and member of the following awards and certificates



ISO Certified



OEKO TEX Standard



SEDEX Audit Report



AMFORI BSCI Performa



- International Awards for Commercial Prestige
- The American International Quality Award
- The American International Quality Export Award



100% Premium Fabric



eco-friendly  
oeko standard 100  
(Tested for Harmful Substance)



100% Colour Resistant  
&  
Fade Free





NEW  
COLLECTION

## NEW STYLE AND COLOURS



Kelly Melange



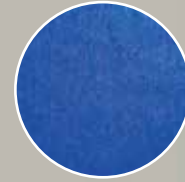
Fuschia Melange



Grey Melange



Orange Melange



Royal Melange



Yellow Melange



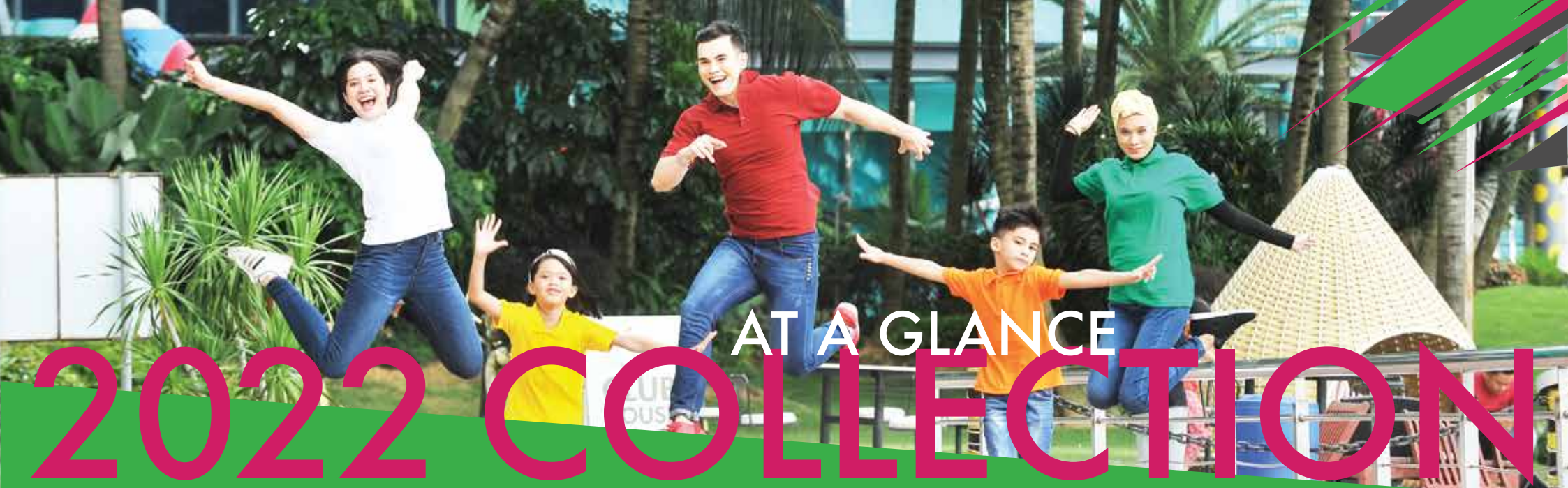
Red Melange



Anthra Melange







AT A GLANCE

# 2022 COLLECTION

<b>Round Neck Collection</b>	5 - 12
Unisex Short Sleeves	5
Unisex Long Sleeves	7
Kids Short Sleeves	9
Muslimah	11

<b>Raglan Collection</b>	13 - 18
Short Sleeves	13
Three Quarter	14
Long Sleeves	16
Kids Short Sleeves	18

<b>Polo Collection</b>	19 - 22
Unisex Polo	19
Polo Kids	21

<b>Micro Fiber Collection</b>	23 - 28
Short Sleeves	23
Long Sleeves	25
Kids	27

<b>GOLD COLLECTION</b>	
<b>Colouring Melange Collection</b>	29 - 34
Unisex Short Sleeves	29
Kids Short Sleeves	31
Muslimah	33

<b>PREMIUM COLLECTION</b>	
<b>Hoodie Collection</b>	35 - 39
Unisex	35
Unisex Zipper Fleece	37

<b>Nationwide Dealers List</b>	40
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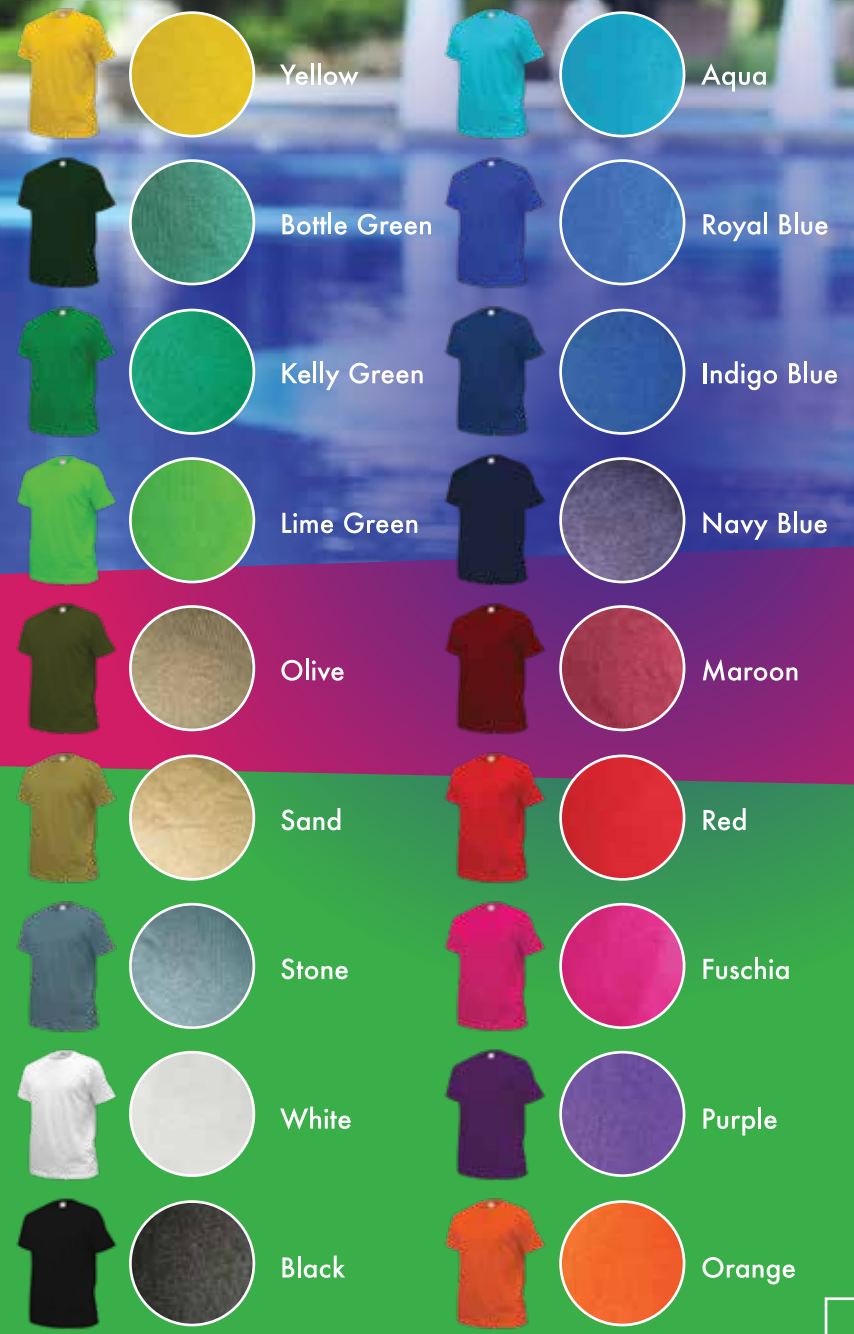
100% Premium Fabric

# ROUNDNECK COLLECTION

ALAM FASHION PREMIUM







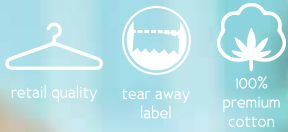
# SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia)
- 185gsm - 190gsm (Europe)
- Size XS to 5XL
- 18 Colours
- Unisex



\* 190 - 200gsm available in Malaysia





# LONG SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia)
- 185gsm - 190gsm (Europe)
- Size XS to 5XL
- 17 Colours
- Unisex



Grey Melange



Yellow



Bottle Green



Kelly Green



Lime Green



Stone



Anthra Melange



Black



White



Aqua



Royal Blue



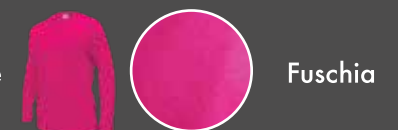
Navy Blue



Maroon



Red



Fuschia



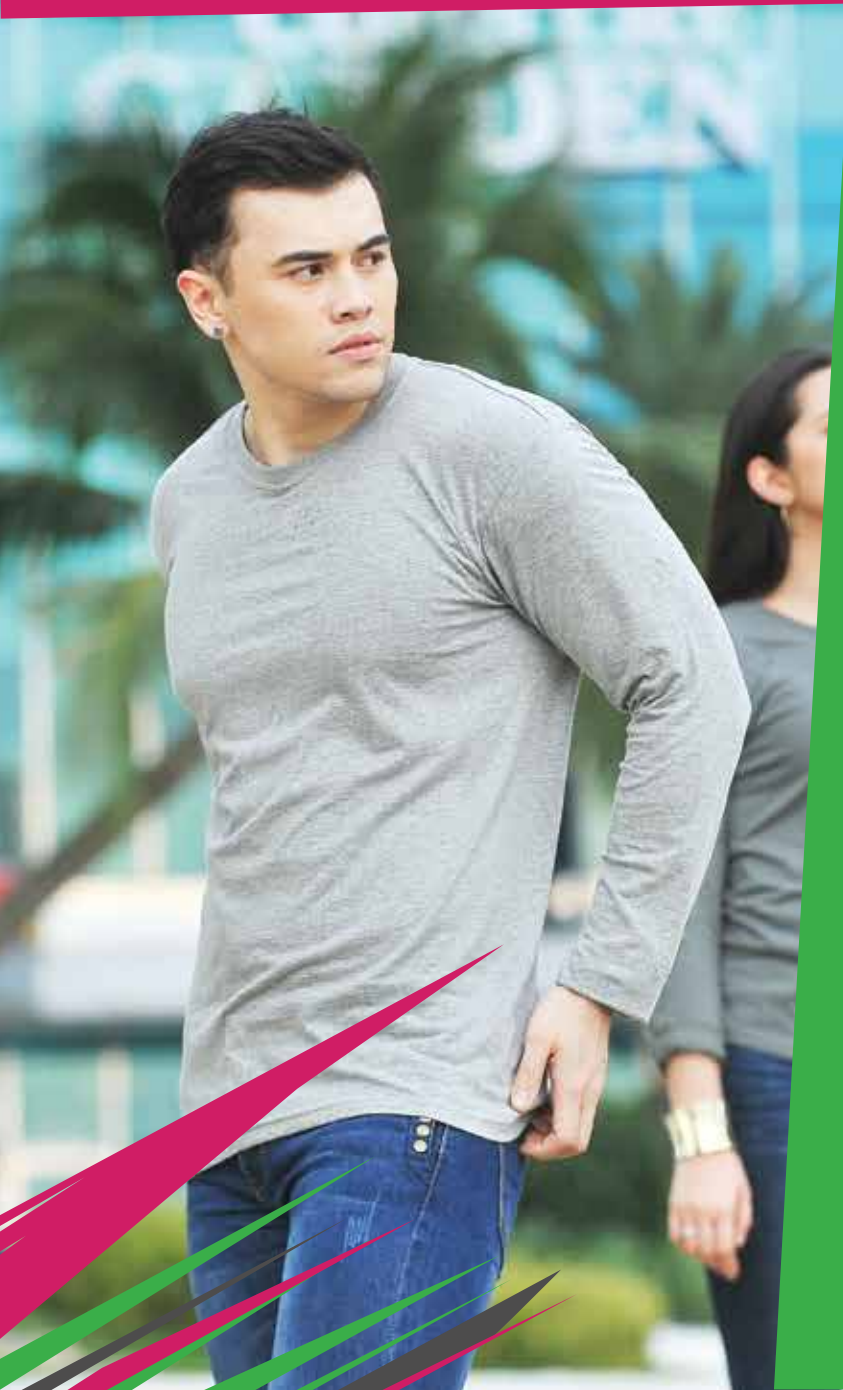
Purple



Orange



# UNISEX ROUND NECK SIZE MEASUREMENT



(MALAYSIA & EUROPE)

SHORT SLEEVE		XS	S	M	L	XL	XXL	3XL	4XL	5XL
Chest	Inch	18	19	20	21	22	23	24	25	26
	cm	46	48	51	53	56	58	61	64	66
Length	Inch	26	27	28	29	30	31	31.5	32	33
	cm	66	69	71	74	76	79	80	81	84
Sleeve	Inch	7	7.5	7.5	8	8	8.5	8.5	9	9.5
	cm	18	19	19	20	20	22	22	23	24
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24
	cm	38	43	46	48	51	52	56	58	61

LONG SLEEVE		XS	S	M	L	XL	XXL	3XL	4XL	5XL
Chest	Inch	18	19	20	21	22	23	24	25	26
	cm	46	48	51	53	56	58	61	64	66
Length	Inch	26	27	28	29	30	31	31.5	32	33
	cm	66	69	71	74	76	79	80	81	84
Sleeve	Inch	21	22	23	24	25	26	27	28	28.5
	cm	53	56	58	61	64	66	69	71	72
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24
	cm	38	43	46	48	51	52	56	58	61



Yellow



Aqua



Bottle Green



Royal Blue



Kelly Green



Indigo Blue



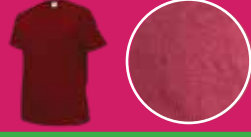
Lime Green



Navy Blue



Olive



Maroon



Grey Melange



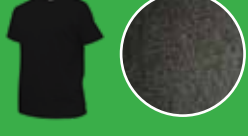
Red



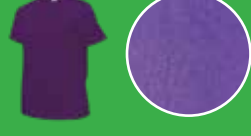
White



Fuschia



Black



Purple



Orange

# KIDS SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size 3/4 to 13/14 years old
- 17 Colours
- Unisex



retail quality



tear away label



100% premium cotton



# UNISEX ROUND NECK KIDS SIZE MEASUREMENT



## SHORT SLEEVE

3-4 5-6 7-8 9-10 11-12 13-14 (MALAYSIA & EUROPE)

Chest

Inch	12	13	14	15	17	18
cm	30	33	36	38	43	46

Length

Inch	17	18	20	21	23	24
cm	43	46	51	53	58	61

Sleeve

Inch	5	6	6.5	6.5	7	7
cm	13	15	17	17	18	18

Shoulder

Inch	11	12	13	15	15	17
cm	28	30	33	38	38	43



retail quality



tear away label



100% premium cotton



# ROUND NECK MUSLIMAH BASIC

- 100% Premium Cotton
- 190gsm - 195gsm (Malaysia & Europe)
- Size XS to 5XL
- 5 Colours



Navy Blue



Black



Maroon



Red



Kelly Green



# ROUND NECK MUSLIMAH SIZE MEASUREMENT



MUSLIMAH STYLE		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	15	16	17	19	20	21	22	23	24	
	cm	38	41	44	47	50	53	56	59	62	
Length	Inch	31	32	33	34	35	35	36	37	38	
	cm	80	82	84	86	88	90	92	94	96	
Sleeve	Inch	21	22	22	22	23	23	24	24	24	
	cm	54	55	56	57	58	59	60	61	62	
Shoulder	Inch	13	14	15	16	17	19	20	21	22	
	cm	32	35	38	41	44	47	50	53	56	

\*Also suitable for non-muslim



retail quality



tear away label



100% premium cotton



Grey Melange / Black



Black / Grey Melange

# RAGLAN SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS - 3XL only
- 2 Colours
- Unisex





retail quality



tear away label



100% premium cotton

# RAGLAN THREE QUARTER

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 3XL
- 5 Colors
- Unisex



Black/Grey Melange



Anthra Melange/Black



Grey Melange/Black



Black/Red



Grey/Royal Blue



retail quality



tear away label



100% premium cotton



Red/Black



Grey Melange/Maroon



Black/Red



White/Black



Anthra Melange/Black



Black/Grey Melange



Aqua/Black



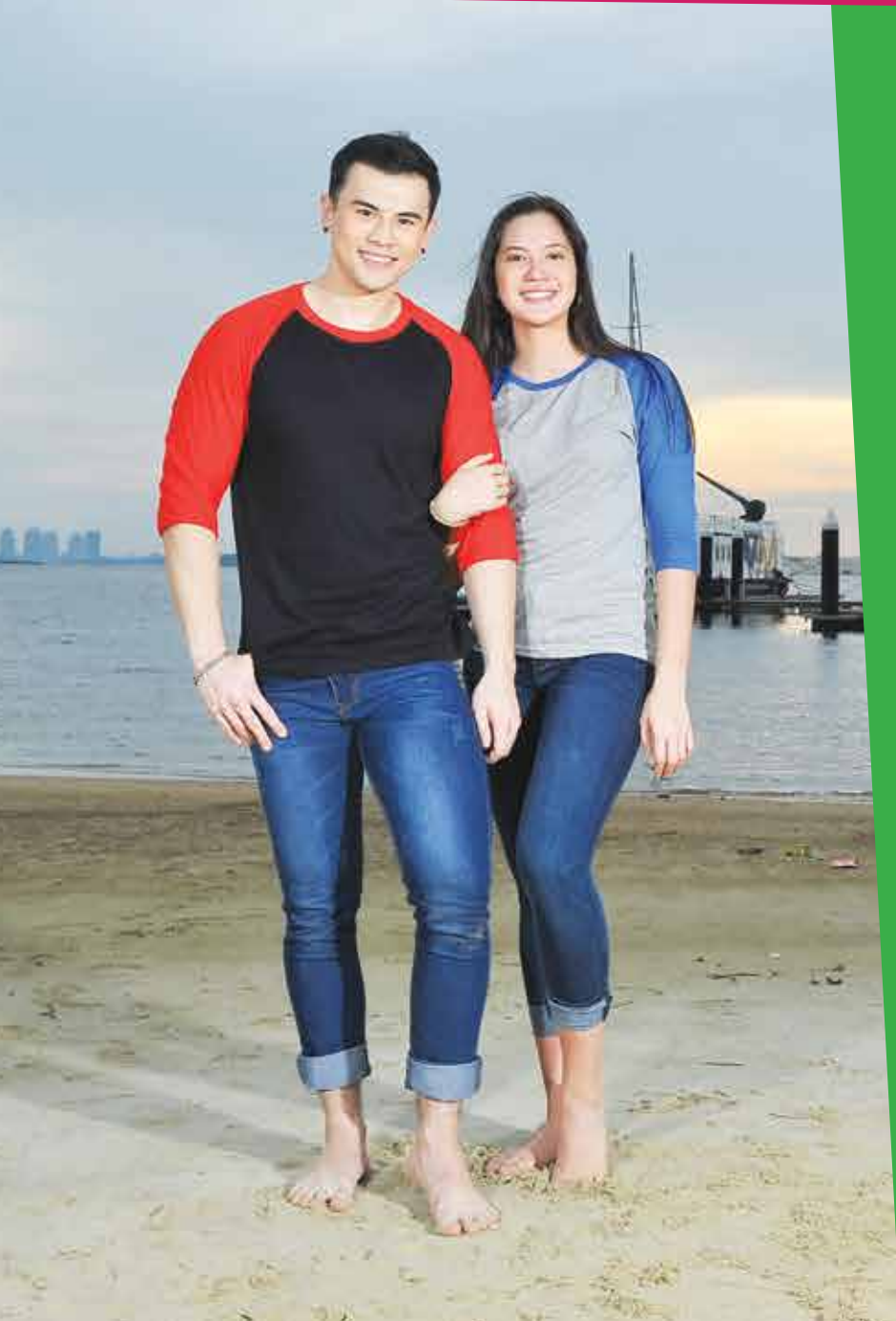
Grey Melange/Black

# RAGLAN LONG SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS - 3XL only
- 8 Colours
- Unisex



# UNISEX RAGLAN SIZE MEASUREMENT



SIZE		XS	S	M	L	XL	XXL	3XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	
	cm	46	48	51	53	56	58	61	
Length	Inch	26	27	28	29	30	31	31.5	
	cm	66	69	71	74	76	79	80	
Short Sleeve	Inch	12	13	13	14	14	15	16	
	cm	30	33	33	36	36	38	41	
Three Quarter	Inch	20	22	23	25	26	27	29	
	cm	51	56	58	64	66	69	74	
Long Sleeve	Inch	27	28	30	32	33	34	35	
	cm	69	71	76	81	84	86	89	
Shoulder	Inch	15	17	18	19	20	20.5	22	
	cm	38	43	46	48	51	52	56	



retail quality



rear away label



100% premium cotton



# KIDS RAGLAN SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size 3/4 - 13/14
- 4 Colours
- Unisex



Grey Melange / Black



Black / Grey Melange



White / Black



Black / Red



# RAGLAN KIDS SIZE MEASUREMENT



RAGLAN SIZE		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	5	6	6.5	6.5	7	7	
	cm	13	15	17	17	18	18	
Shoulder	Inch	11	12	13	15	15	17	
	cm	28	30	33	38	38	43	



100% Premium Fabric

# POLO COLLECTION

ALAM FASHION PREMIUM





- 100% Premium 'Lacoste' Fabric
- 220gsm
- Size XS to 3XL
- 16 colours
- Unisex

# UNISEX POLO SHIRTS





retail quality



tear away label

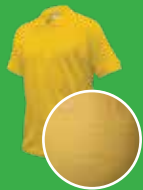


100% premium cotton



# KIDS POLO SHIRTS

- 100% Premium 'Lacoste' Fabric
- 220gsm
- Size 3/4 to 13/14 years old
- 10 colours
- Unisex



Yellow



Orange



Purple



Red



Navy Blue



Aqua



Royal Blue



Black



White



Lime Green



# POLO SHIRTS SIZE MEASUREMENT



POLO UNISEX		XS	S	M	L	XL	XXL	3XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	20.5	21	22	24	
	cm	46	48	51	52	53	56	61	
Length	Inch	26	27	28	29	30	30.5	31	
	cm	66	69	71	74	76	77	79	
Sleeve	Inch	8	8.5	8.5	9	9	9.5	9.5	
	cm	20	22	22	23	23	24	24	
Shoulder	Inch	15	16	18	18	19	20	21	
	cm	38	41	46	46	48	51	53	

POLO KIDS		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	6	6.5	7	7.5	7.5	8	
	cm	15	17	18	19	19	20	
Shoulder	Inch	11	12	13	15	16	17	
	cm	28	30	33	38	41	43	



# MICROFIBER COLLECTION

ALAM FASHION PREMIUM





retail quality



tear away label



quick dry



# MICROFIBER SHORT SLEEVE



Black



Navy Blue



Yellow



Grey Melange



Royal Blue



Orange



White



Aqua



Red



Sand



Lime Green



Purple



Fuschia

- 100% Quick Dry Microfiber
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 5XL
- 13 Colours
- Unisex



retail quality



tear away label



quick dry



# MICROFIBER LONG SLEEVE

- 100% Quick Dry Microfiber
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 5XL
- 13 Colours
- Unisex



Black



Navy Blue



Yellow



Grey Melange



Royal Blue



Orange



White



Aqua



Red



Sand



Lime Green



Purple



Fuschia



# UNISEX MICROFIBER SIZE MEASUREMENT



SIZE		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	25	26	
	cm	46	48	51	53	56	58	61	64	66	
Length	Inch	26	27	28	29	30	31	31.5	32	33	
	cm	66	69	71	74	76	79	80	81	84	
Short Sleeve	Inch	7	7.5	7.5	8	8	8.5	8.5	9	9.5	
	cm	18	19	19	20	20	22	22	23	24	
Long Sleeve	Inch	21	22	23	24	25	26	27	28	28.5	
	cm	53	56	58	61	64	66	69	71	72	
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24	
	cm	38	43	46	48	51	52	56	58	61	



retail quality



tear away  
label



quick dry



## KIDS MICROFIBER SHORT SLEEVE

- 100% Quick Dry Microfiber
- 170gsm - 175gsm (Malaysia & Europe)
- Size 3/4 to 13/14 years old
- 13 Colours
- Unisex



# KIDS MICROFIBER SIZE MEASUREMENT



SIZE		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	5	6	6.5	6.5	7	7	
	cm	13	15	17	17	18	18	
Shoulder	Inch	11	12	13	15	15	17	
	cm	28	30	33	38	38	43	



Black



Navy Blue



Yellow



Sand



Grey Melange



Royal Blue



Orange



White



Aqua



Red



Lime Green



Purple



Fuschia



100% Premium Fabric

# MELANGE COLLECTION

ALAM FASHION GOLD





retail quality



tear away label



100% premium cotton

# MELANGE SHORT SLEEVE

- 100% Exclusive Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 5XL
- 8 Exclusive Colours
- Unisex



Red Melange



Kelly Melange



Anthra Melange



Fuschia Melange



Royal Melange



Orange Melange



Yellow Melange



Grey Melange



# KIDS MELANGE SHORT SLEEVE

- 100% Exclusive Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size 3/4 to 13/14 years old
- 8 Exclusive Colours
- Unisex



Red Melange



Kelly Melange



Anthra Melange



Fuschia Melange



Royal Melange



Orange Melange



Yellow Melange



Grey Melange



# MELANGE SHORT SLEEVE SIZE MEASUREMENT



ADULTS		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	25	26	
	cm	46	48	51	53	56	58	61	64	66	
Length	Inch	26	27	28	29	30	31	31.5	32	33	
	cm	66	69	71	74	76	79	80	81	84	
Sleeve	Inch	7	7.5	7.5	8	8	8.5	8.5	9	9.5	
	cm	18	19	19	20	20	22	22	23	24	
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24	
	cm	38	43	46	48	51	52	56	58	61	

KIDS		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	5	6	6.5	6.5	7	7	
	cm	13	15	17	17	18	18	
Shoulder	Inch	11	12	13	15	15	17	
	cm	28	30	33	38	38	43	



retail quality



tear away label



100% premium cotton



\*Also suitable for non-muslim

# MELANGE MUSLIMAH

- 100% Exclusive Cotton
- 190gsm - 195gsm (Malaysia)
- Size XS to 5XL
- 8 Exclusive Colours



Red Melange



Kelly Melange



Anthra Melange



Fuschia Melange



Royal Melange



Orange Melange



Yellow Melange



Grey Melange



# MELANGE MUSLIMAH SIZE MEASUREMENT



MUSLIMAH STYLE		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	15	16	17	19	20	21	22	23	24	
	cm	38	41	44	47	50	53	56	59	62	
Length	Inch	31	32	33	34	35	35	36	37	38	
	cm	80	82	84	86	88	90	92	94	96	
Sleeve	Inch	21	22	22	22	23	23	24	24	24	
	cm	54	55	56	57	58	59	60	61	62	
Shoulder	Inch	13	14	15	16	17	19	20	21	22	
	cm	32	35	38	41	44	47	50	53	56	



100% Premium Fabric

# HOODIE COLLECTION

ALAM FASHION PREMIUM







retail quality



tear away label



100% premium cotton

# BASIC HOODIE

- 100% Exclusive Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 3XL
- 2 Colours
- Unisex



Grey Melange



Black



retail quality



tear away label



all weather resistant



# UNISEX ZIPPER FLEECE SWEATSHIRT

- 50% Cotton/ 50% Polyester
- 270gsm (Malaysia & Europe)
- Adults Size XS to 3XL
- Kids Size available in Black from 3/4 to 13/14 years old
- 6 Colours
- Unisex



Navy Blue



Royal Blue



Maroon



Grey Melange



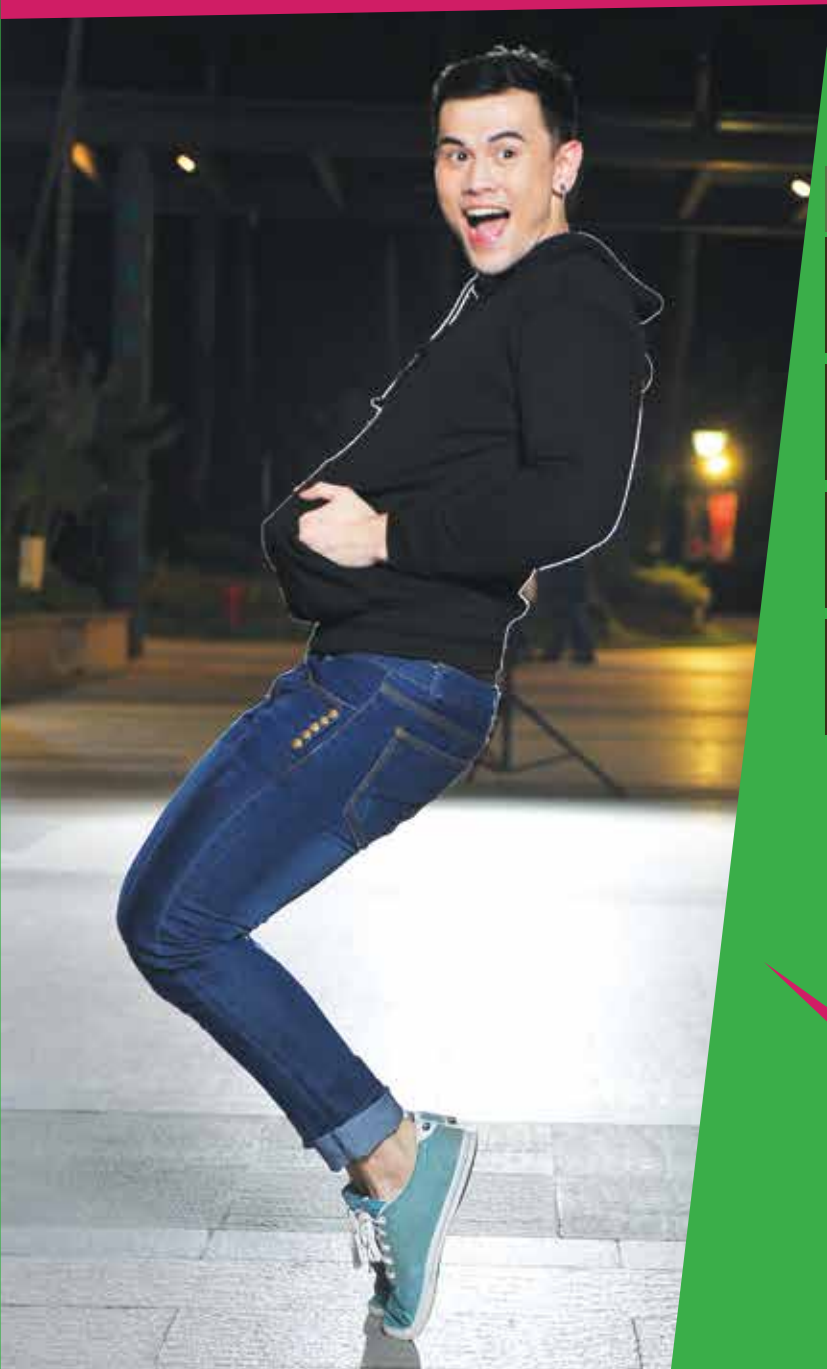
Anthra Melange



Black



# HOODIE SIZE MEASUREMENT



SIZE		XS	S	M	L	XL	XXL	3XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	
	cm	46	48	51	53	56	58	61	
Length	Inch	25	26	27	28	29	30	31	
	cm	64	66	69	71	74	76	79	
Sleeve	Inch	21	22	23	24	25	26	27	
	cm	53	56	58	61	64	66	69	
Shoulder	Inch	15	17	18	19	20	21	22	
	cm	38	43	46	48	51	52	56	

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+6018 278 0677

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our latest product range.



[www.alamfashion.org](http://www.alamfashion.org)



[www.alamfashion.net](http://www.alamfashion.net)

Scan us now!

CONTACT US





# BRANCH AND DEALERS LIST

KENANGA, KL	ALAM FABRICS SDN. BHD LOT 1-1-1 TO 1-2-6 , First Floor, Wisma Ang & Ang, Lorong Meranti, Off Jalan Kenangan, 55200 Kuala Lumpur. +6017 692 2979 / +603 9224 7043	KUANTAN	NATURAL BATIK VILLAGE SDN BHD Lot 4898, Batu 9 1/2, Jalan Kemaman, Kampung Chengal Lempung, 26100, Balok, Kuantan, Pahang Darul Makmur +6013 922 5338 +609 544 7335 / +609 544 8335	EUROPE	ALAM FASHION PARIS 40 Rue He'Met 93300 Aubervilliers Lot 205 Paris, France. 0033 7699 379 32 0033 7680 598 54
JOHOR BAHRU	ALAM APPARELS SDN BHD No. 5, Jalan Padi Emas 1/8, Bandar Baru Uda 81200 Johor Bahru, Johor Darul Ta'zim +6010 226 4277 / +607 230 6014	KELANTAN	STRATEGY SOURCE SDN BHD 4683, Taman Teknik, 18000, Kuala Krai, Kelantan. +6019 981 4621 / +6017 855 8600		
SG. BESI, KL	WANDER FASHION SDN BHD No. 78-G, Tasik Utama 5, Medan Niaga Tasik Damai, Sungai Besi, 57000 Kuala Lumpur +6017 253 6553	TERENGGANU	FAMILAN FASHION Lot PT35474 Dataran Austin Jalan Austin 1, Wakaf Tembesu, 21200 Kuala Terengganu +6018 204 7626 / +6018 207 0626		
SHAH ALAM	MAREEAM FASHION SDN BHD VG 22, Tingkat Bawah, Jalan Plumbum V7/V, Pusat Komersial Seksyen 7, 40000 Shah Alam, Selangor Darul Ehsan +6017 365 6870/71 +603 5524 6872	SARAWAK	FASHION STYLE AND COMFORT S/B P6-G-4B, Chonglin Park, Tabuan Road, 93200 Kuching, Sarawak. +6016 887 9903 / +608 252 3942		
PENANG	AND SPORTS KNITWEAR SDN BHD NO. 75-G. Jalan Todak 6, Bandar Seberang Jaya, 13700 Seberang Jaya, Pulau Pinang. +6017 217 7709 / +604 384 2218				





**ALAM FASHION**  
*living lifestyle*